

Leading Designers of San Francisco AD100



"We design our clients' homes in a way that showcases their personal style," says Jennifer Bell.

As principal designer, Jennifer has spent her entire life immersed in the creative power of art and design. After leaving the corporate world to pursue her passion, she established Enotive Design Group and quickly became known for her fresh aesthetic that defies all trends.

"Our clients are looking for an edgy touch to their space, but they also want it to be cohesive with their lifestyle," she says. "We have a highly collaborative process that allows our clients to explore their own personal tastes without stretching their budget or slowing down their timelines."

Whether she's using moodboards, 3D renderings, or other design tools, Jennifer also believes in creating space for her clients' tastes to evolve.

"You can swap out pendants and art, so that's where I really look to infuse my clients' personalities, but the most expensive items should always be classic," she says. "We work together early on in the process to explore all the possibilities because when you're equipped with the right choices, creating a space you love becomes easy."

